

FOR IMMEDIATE RELEASE

FOR INFORMATION, CALL:

Marita Gomez
630-936-9105 (cell)

**CORBETT WORLDWIDE SCORES TWO INTERNATIONAL AWARDS:
The Result of A Creative Collision**

CHICAGO, June 13, 2007 — **Corbett Worldwide Healthcare Communications**, a leading advertising/promotions business unit of the Corbett Accel Healthcare Group, scored two Gold International Awards of Excellence (IN-AWE) from the Medical Marketing Association (MMA). The awards, which were presented at the MMA annual meeting in San Francisco, demonstrate the value of the agency's unique mix of pharma and consumer talent in helping them deliver surprising, relevant and emotional MarketMovingIdeas™.

Corbett competed against 160 agencies in the United States and Canada. The IN AWE winners were judged based on powerful strategy, "killer" creative and measurable results.

One of the award-winning ideas for which Corbett garnered the **Gold IN-AWE Award** was the Baraclude (entecavir) global journal ad. "Hepatitis B is a very complex disease and category," said Robin Shapiro, Senior Vice President and Executive Creative Director, Corbett Worldwide Healthcare Communications. "But the way it was delivered creatively was quite simple — using dominos as a primary visual. The campaign has received accolades internationally and has been implemented in Asia, Europe, the Middle East and the U.S."

A **Silver IN-AWE Award** was won in the *Consumer Journal Ad* category. The Cryo-Cell direct-to-consumer ad quickly generated awareness for the client's placental stem cell service. "In parenting magazines, babies are everywhere. The team broke through the clutter with a simple and relatable icon," noted Shapiro.

– MORE –

CORBETT WORLDWIDE SCORES TWO INTERNATIONAL AWARDS:
THE RESULT OF A CREATIVE COLLISION
— PAGE 2

“Together, these two award-winning campaigns demonstrate the power of our ‘collision mindset,’ bringing together consumer and pharma talent to create ideas neither could do alone,” said Elaine Eisen, President of Corbett. “It is this fresh perspective that drives clients to come to the Midwest, and Corbett in particular, to build their brands.”

Corbett Worldwide Healthcare Communications is a business unit within the Corbett Accel Healthcare Group (www.corbettaccel.com), one of the largest healthcare communications companies in the world and a part of Omnicom Group Inc. (NYSE: OMC) (www.omnicomgroup.com). Omnicom is a leading global advertising, marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital and interactive, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.

#