

FOR IMMEDIATE RELEASE

FOR INFORMATION, CALL:

Marita Gomez
630-936-9105 (cell)
marita_gomez@corbettaccel.com

**Corbett Worldwide Healthcare Communications
Selected As Agency of Year, Cat. II**

CHICAGO, Ill., April 28, 2008 — Corbett Worldwide Healthcare Communications has been selected as **Agency of the Year** in Category II by *Med Ad News*, reaffirming the Agency's winning strategy of identifying and pursuing enlightened clients who appreciate the impact of "fresher" ideas for their brands.

The announcement was made at the 19th Annual Manny Awards recently held in New York City at the Sheraton New York Hotel and Towers.

"This award recognizes our team's hard work and dedication to work with delighted clients and deliver double-digit growth," said Elaine Eisen, President of Corbett. "We are honored and humbled by this recognition."

Every year, *Med Ad News* honors pharmaceutical and healthcare advertising agencies that have demonstrated significant growth and contribution to the industry they serve. *Med Ad News* is one of the leading publications that provide insight into successful business and marketing strategies. Established in 1982, *Med Ad News* was acquired in 2007 by Canon Communications LLC and merged into The Canon Communications Pharmaceutical Media Group. The Manny Awards, which is one of

- MORE -

the longest running awards programs in the industry, drew more than 600 industry peers at the event. Category II is the designation given to those agencies with annual revenues of \$10 to \$50 million.

Med Ad News indicated that in 2007, Corbett recorded three global agency-of-record wins along with several blockbuster brand assignments. Their strategic approach to new business development — coupled with strong organic growth — helped the agency deliver a double-digit increase in revenues. Additionally, Corbett amassed 20 creative awards in 2007, including IN AWE, The Globals, and The Rx Award, an industry-wide acknowledgment of their outstanding creative product and dedication to market-moving results.

Corbett Worldwide Healthcare Communications (www.corbett.com) is a business unit of Corbett Accel Healthcare Group (www.corbettaccel.com), one of the largest healthcare communications companies in the U.S. and a part of Omnicom Group Inc. [NYSE: OMC] (www.omnicomgroup.com). Corbett Accel business units include Corbett Worldwide Healthcare Communications and Surge Worldwide Healthcare Communications, both of which offer professional healthcare advertising, branding and promotion; Iris Global Clinical Trial Solutions; Kinect, a full-service interactive agency; and Accel Health, a promotional medical education agency.

Omnicom is a leading global advertising, marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital and interactive, direct and

Corbett Worldwide Healthcare Communications
Selected As Agency of Year, Cat. II
— PAGE 3

promotional marketing, public relations and other specialty communications services to more than 5,000 clients in some 100 countries.

#

To learn more about Corbett Worldwide, contact Elaine Eisen; Gemma Bolech (SVP, Director of Client Service); or Barbara Jurgens (SVP, Director of Client Service) at MarketMovingIdeas@corbett.com.

– MORE –